



BIOGRAPHY

Frankfurt, July 01, 2024

Dieter Vranckx

Member of the Executive Board designate
Global Markets & Commercial Management Hubs



Dieter Vranckx is a member of the Executive Board of Deutsche Lufthansa AG since July 1, 2024. He serves as Head of the Global Markets & Commercial Management Hubs division, which includes responsibility for Customer Experience and Group Brand Management.

From 2021 until his appointment to the Executive Board, Dieter Vranckx was CEO of the Lufthansa Group airline SWISS. Prior to this he served as CFO (from 2018) and later as CEO of Brussels Airlines.

From 2016 to 2018 Vranckx served as Head of Sales & Marketing Lufthansa Group Airlines for the Asia-Pacific region, based in Singapore.

From 2013 to 2016 Dieter Vranckx was SWISS's Head of Switzerland, Germany & Austria; from 2010 to 2013 he was the Chicago-based Director US Midwest & Canada for Lufthansa Cargo; and prior to this he served as Head of Middle East & Africa for Swiss WorldCargo.

From 2004 to 2006 he was based in Hong Kong as SWISS's Regional General Manager Asia-Pacific. Vranckx began his airline career with Swissair, whom he joined as a Senior Manager Network Planning in 2000.

Dieter Vranckx holds an MBA from the Solvay Brussels School. He was born on March 6, 1973, and is a Belgian and Swiss dual national.