Thorsten Dirks
Member of the Executive Board and Chief Executive Officer of Eurowings

Thorsten Dirks is member of the Board at Deutsche Lufthansa AG effective from 1 May 2017 where he is responsible for ‘Eurowings’.

Before, Dirks has been Chief Executive Officer (CEO) of Telefónica Deutschland Holding AG, a position he has held since October 2014. Previously, he was CEO of E-Plus Group, which is now part of Telefónica Deutschland. From 2011 until 2014, he was also a member of the board of Dutch telecommunications company KPN, responsible for its international mobile business.

Thorsten Dirks joined E-Plus in 1996, where he spent several years as member of the board in charge of areas including innovation, networks and IT. He was mainly responsible for the company’s successful multi-brand strategy.

Prior to joining E-Plus, he held functions at various companies in the telecommunications sector, including Orbitel and Vebacom. In 2009, he wrote a book about the development of the telecommunications industry. Thorsten Dirks studied electrical engineering and communications engineering at the University of Hamburg, graduating with a Master of Engineering.

He was born in Hamburg in 1963, is married and has a son.